

Benjamin BURCKLE

Junior Art Director
& UX/UI Designer

25 years old (08.07.2001)

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Driving Licence B + vehicle

bnjclothing.fr/portfolio | @bnj_clothing | Linkedin

As a digital designer specialising in UI/UX, I am completing a Master's in Art Direction after two years of work-study at ADIS. There, I designed web interfaces and business tools in collaboration with product and development teams, from identifying user needs to prototyping solutions.

EXPERIENCE

2024 → 26 - UI Designer in work-study contract, Schiltigheim

ADIS Insurances

→ UI design for various business applications in the insurance sector aimed at internal employees and AXA agents, from needs analysis to high-fidelity prototyping in Figma.
→ Integration of accessibility requirements (RGAA / WCAG) into Design Systems and the designed interfaces.
→ Participation in design workshops and defining user needs in an Agile Scrum environment.
→ Creation and adaptation of iconographies consistent with the artistic direction of several applications.

→ 2019 - Founder & Art Director

BNJ Clothing

Global artistic direction, clothing creation, sewing, upcycling, and web development via WordPress.

2022 → 23 - Production worker

CAR Impression numérique

Shaping, cutting, folding, and binding of brochures in a small format printing workshop.

EDUCATION

2024 → 26 - LISAA, Strasbourg

Master's Degree in Art Direction

→ Artistic direction, branding, and visual identity.
→ 360° communication: print, motion, UX/UI.
→ Workshops conducted for professional clients, addressing real communication challenges.

2021 → 24 - Unistra, Strasbourg

Design Licence

Digital specialty, UX/UI Design.

2020 → 21 - Ecole Tunon, Strasbourg

Airline/Hotel Assistant

Completion of the Cabin Crew Attestation.

2018 → 20 - Lycée Rostand, Strasbourg

BTS Fashion Careers

Training in the profession of pattern maker and garment industrialization.

SKILLS & SOFTWARE

- Figma
- Ps Ai Id Ae Adobe Suite
  Photoshop - Illustrator
  InDesign - AfterEffects
- Jira
- </> HTML, CSS
- Wordpress

UX/UI Design User Research - Prototyping - Design System - Responsive - Accessibility

Art Direction Branding - Visual Identity - 360° Communication - Graphic Design

Web Development WordPress - Elementor - HTML/CSS

Agile Project Management Workshops - Design in Scrum Work Cycle

LANGUAGE

English Level C1 (Professional)

German Level A2 (Basic Knowledge)